



# KATHRYN WATT

GRAPHIC DESIGNER

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## PROFESSIONAL EXPERIENCE

### GRAPHIC DESIGNER AT MGM RESORTS INTERNATIONAL 03/2020 - Present

- Ensures clients expectations are achieved with the use of strategic problem solving to reach the project objectives while maintaining the branding and identity standards with strong skill set in organization, layout and typography
- Prepare presentations for both internal and client facing use, and effectively communicate the information presented to team members and/or clients both in person and video
- Actively research current trends and graphic design industry standards for various design mediums to be a versatile designer
- Streamlining the creative team workflow by implementing a centralized asset library that included design templates, brand standards and other quick access files that enhanced efficiency, alleviating pain points, improving time management and a overall smoother creative process
- A trusted leader and peer, assisting in onboarding seven new team members to make certain proper design training is received along with supporting existing employees

### JUNIOR GRAPHIC DESIGNER AT MGM RESORTS INTERNATIONAL 12/2016 - 03/2020

- Designed from concept to completion for various marketing materials including logos, direct mail, advertisements, print and digital signage, brochures, menus and corporate books, utilizing the Adobe Creative Suite: InDesign, Illustrator and Photoshop
- Superb attention to detail while managing a high volume, quick turnaround daily workload, while continuing to meet the client expectations and deadlines
- Validate that the hand off of final files have proper specifications and are prepared for print or digital development
- Effectively communicated and collaborated with internal departments, clients and vendors to brainstorm and resolve issues

### PRODUCTION ARTIST AT AUSTIN DIGITAL PRINTING 11/2015 - 11/2016

- Prepared, colorized and imposed client files to ensure high-quality printing
- Operated envelope printer Xante Impressia, HP4525 and large format printer HP5500
- Managed daily administrative operations including client data input, invoicing and filing

### GRAPHIC AND WEB DESIGN INTERN AT FRANK+VICTOR 01/2015 - 07/2015

- Designed print collateral and digital assets including logos, posters, digital web ads, invitations and visual designs for web and email
- Prepped files for printer, edited and optimized images to produce print-quality files
- Built strong working relationships and communicated with clients, such as Ballet Austin, College Forward and CoPilot on different aspects of their projects

## KEY COMPETENCIES

STRATEGIC BRAND MANAGEMENT  
METICULOUS ATTENTION TO DETAIL  
CREATIVE PROBLEM-SOLVER

ORGANIZATIONAL SKILLS  
EFFICIENT PROJECT MANAGEMENT  
VERSATILE CROSS-MEDIA DESIGNER

FILE BUILDING/TECHNICAL SPECIFICATIONS  
EFFECTIVE LEADERSHIP AND MENTORSHIP  
COMMUNICATOR AND COLLABORATOR

## AWARDS

### 2023 GOLD ADDY AWARD (LAS VEGAS), SKY NEW YEAR'S EVE MGM GRAND LAS VEGAS

Category: 3D/Mixed - Campaign, a direct mail invite/envelope and menu, Credits: Direct Mail Designer: Ryan Chan, Menu Designer: Kathryn Watt

### 2023 BRONZE ADDY AWARD (LAS VEGAS), UNTAMED NEW YEAR'S EVE MANDALAY BAY

Category: Flat - Single Unit, a direct mail invite/envelope

### 2022 BRONZE ADDY AWARD (LAS VEGAS), REVIVE NEW YEAR'S EVE MGM GRAND LAS VEGAS

Category: Card, Invitation, Announcement Campaign, a direct mail invite/envelope and campaign assets

## EDUCATION

WEB & INTERACTIVE DESIGN, ASSOCIATE OF APPLIED SCIENCE, AUSTIN COMMUNITY COLLEGE 05/2015

GRAPHIC DESIGN, ASSOCIATE OF APPLIED SCIENCE, AUSTIN COMMUNITY COLLEGE 12/2014

ART HISTORY, BACHELOR OF FINE ARTS, OHIO UNIVERSITY 05/2008